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# Target Market Statement

Cyber Secure

6 December 2023



# Introductory statement

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The FCA Product Intervention and Product Governance Sourcebook requires product manufacturers to share information about their products with their distributors. The aim is to ensure all products sold provide fair value and good customer outcomes. In order to do so a fair value assessment is undertaken. Following the assessment a Target Market Statement and a Fair Value Assessment Outcomes is produced. Both documents provide insight into who the product is designed for, who the product is not suitable for, main heads of cover and how it should be distributed.

## HOW THE FAIR VALUE ASSESMENT IS UNDERTAKEN

Victor's Product Management Policy sets out standards by which all its products are reviewed. The review is undertaken in conjunction with capacity providers to fully understand the products value for its target clients. Product data, distribution methods and product governance are among assessment criteria. On completion of the review the Target Market Statement and Fair Value Assessment are produced. These documents are available to Victor's brokers to ensure products are distributed correctly and fairly.

Product name	Cyber Secure
Product status	The product is open to new and renewal business
Who is the product designed for?	Commercial customers Businesses domiciled in Great Britain, Northern Ireland and the Isle of Man Customers with a turnover up to £25m that are not involved in high-hazard activities
Who is this product not suitable for?	Non-commercial customers Any business domiciled in any other territory other than those territories detailed in who the product is designed for Customers involved with high-hazard activities or with a turnover exceeding £25m  Customers requiring a limit greater than £500,000 Please refer to the policy documentation for full details of cover and exclusions
What customer need is met by this product? <i>List of covers (sections)</i>	This product provides cover under the following sections, up to agreed specific limits: Cyber event response costs (mandatory)

Network damage and business interruption (mandatory)

Cyber liability and fines (mandatory)

Multimedia liability (mandatory)

Cyber extortion (mandatory)

Court attendance (mandatory)

Cyber crime (optional)

How should this product be distributed?

This product should be sold through UK insurance intermediaries who can assist as to the appropriate type and level of cover. This product must not be wholesaled beyond the retail intermediary who holds the agency with Victor Insurance UK.

Has an assessment of fair value taken place within the last 12 months? Yes